

# Advocacy Training Sessions

August 10th at 3pm EDT  
August 24th at 3pm EDT  
September 9th at 3pm EDT

The session on August 24th will be bilingual.

- Become an advocate for your industry
- Connect with local MPs
- Set the stage for the Statutory Review of the Cannabis Act

In light of the upcoming election, the time to connect with candidates is now! The Cannabis Council of Canada is hosting three virtual training sessions to provide cannabis licensed producers (LPs) with the tools and knowledge necessary to advocate to their local Member of Parliament candidates.

## Session Info

**What?** A Health Canada Licensee Advocacy Training, sponsored by C3.

**Why?** To encourage licensee holders to build relationships with Member of Parliament candidates.

**How?** By reaching out, introducing ourselves and asking questions about community and industry priorities.

**When?** As we approach an election, the key is maintaining contact with local MPs to advocate for our industry on the national stage.

**Cost?** The only investment required is your time.



**Cannabis Council  
of Canada**

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Register for one of the licensee advocacy training sessions at [www.cannabis-council.ca](http://www.cannabis-council.ca).